

Career Summary

Industrial Designer with 15 years of experience developing and designing consumer products. Advanced SolidWorks user.

EXPERIENCE:**Freelance Design & Fabrication**

2013 – present

Cacao Prieto**Brooklyn, NY**

2011 – 2012

Industrial Designer:

Industrial, graphic and web design at an artisanal chocolate factory and distillery

- Modernizing antique chocolate machinery for current use
- Development of new machinery
- Creating drawings of existing buildings and potential changes
- Creating drawings for cacao tree plantation in the Dominican Republic
- Package design and sourcing
- Website maintenance and event promotion

Display Technologies**Queens, NY**

2005 – 2010

Product Designer:

Designing plastic, wire and sheet metal products for the Point of Purchase display industry

- Design ideation of innovative products
- Hand sketching conceptual designs
- Developing 3D models using SolidWorks and Strata 3D
- Working with model makers to develop product samples
- Researching manufacturers
- Communicating with toolmakers, injection molders and metal fabricators
- Clients included Pepsi, Coca Cola, Gatorade and Tropicana.

500 Group Inc.**Stamford, CT**

1999 – 2004

Industrial Designer:

Following products from concept through to production and ensuring accurate and timely release of new luggage designs to the market place.

- Researching materials and manufacturing processes
- Hand sketching ideations
- Modelmaking for initial presentations to clients
- Producing materials for final presentations
- Procuring models made by SLA, SLS, or FDM
- Solid modeling using SolidWorks – 3D files were completed to the point of injection molding.
- Communicating with toolmakers, rapid prototype manufacturers, and injection molders
- Clients included Atlantic Luggage, Stanley Tools and Technoplast

ELEANOR LOVINSKY

INDUSTRIAL DESIGNER

Eleanor.Lovinsky@gmail.com

Madagascar Institute Brooklyn, NY 2003 – current
Member artist: Building carnival rides and participating in street performances

Ars Subterranea Brooklyn, NY 2004– current
Member artist: Combining urban exploration with art installations and immersive performances.

EDUCATION:

Diploma in Industrial Design 1996 – 1999
Humber College of Applied Arts & Technology Toronto, Canada

Design Foundation 1995 – 1996
Humber College of Applied Arts & Technology Toronto, Canada

Bachelor of Science 1988 – 1992
Honours Biochemistry
McMaster University, Hamilton, Canada

COMPUTER SKILLS:

SolidWorks
Adobe CS: Photoshop / Illustrator / InDesign
Strada 3D
Wordpress

References available upon request